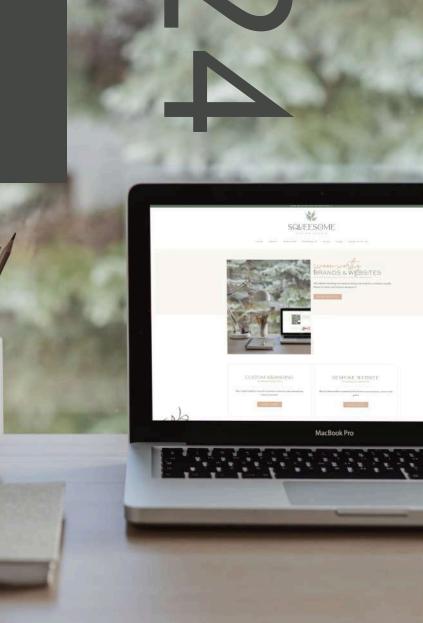


PRICING +
SERVICES
GUIDE



### BRANDINGsmile

Captivating visuals that tell your story. This is where it starts.

We adore learning about your idea or passion and turning it into a unique brand experience that gives you the confidence to share it to the world. We will work together to make an impactful branding for you, whether it's for your business, blog, advocacy or your next bestselling book.

### WHAT YOU GET

Collaborative Pinterest board

Main logo design + 2 options

Submark + 2 variations

Up to two revision rounds

Brand board

Custom watermarks

Facebook cover

Collaborative Pinterest board

2 book cover design concepts

book cover

Up to two revision rounds

Up to 3 book format sizes

Bookmark design

3 book mockups

Launch day graphic

### BRAND COLLATERALS

Marketing collaterals including, but not limited to social media graphics, business cards, media kits, etc. that are not indicated above can be quoted on an individual basis.

YOUR INVESTMENT STARTS AT

\$500

2 - 3 week process limited availability



### FULLswife

The entire branding and website ensemble. Let's bring it home.

First impressions are everything when it comes to capturing your audience's attention.

A seamless brand and website experience gives you that while also encouraging trust, ultimately creating loyalty that will keep them coming back for more.

### WHAT YOU GET

Branding Suite deliverables
Discovery questionnaire
Collaborative Pinterest board
Coming Soon page
Custom homepage design
5 inner pages design
Custom opt-in form configuration
One custom pop-up
Social media icons

Custom site icon

Up to five plugins setup

Mobile responsive design

Private subdomain for staging

Up to three revision rounds

One week support after launch

FREE one month maintenance

Facebook cover photo

Launch Day Graphic

### WEBSITE COLLATERALS

For brand-new websites: domain name, hosting & SSL are available at \$150/year.

Additional website features including, but not limited to: e-commerce function, listing feature, learning management system, etc. that are not indicated above can be found on the next page. Premium plugins need to be purchased separately.

YOUR INVESTMENT STARTS AT

\$1,500

3 - 6 week process limited availability

### SITE collaterals

Extend the functionality of your website with these add-ons.

Looking for more than a basic website setup? Whether it's adding a shopping component, a full-blown listing feature or even a complete learning management system, we can do it for you. Collaterals not indicated below (like product photography) can be quoted on an individual basis.

### E-COMMERCE suite

- » WooCommerce setup
- » Essential e-commerce pages
- » Mini-cart modal
- » Basic product widgets
- » Newsletter setup
- » Initial products upload (up to 5)

\$750

### DIRECTORY LISTING quite

- » Custom post type (listing) setup » Filtering\* functionality
- » Essential directory pages
- » Custom taxonomies setup
- » Newsletter setup
- » Initial listing upload (up to 5)

\$1000

### LEARNING MANAGEMENT System

- » LearnDash\* setup
- » WooCommerce setup
- » Essential LMS pages
- » LearnDash add-ons\* setup (up to 2)
- » Basic LearnDash widgets
- » Initial course upload (up to 5)

\$151

DON'T SEE WHAT YOU'RE LOOKING FOR?

EMAIL US! designs@squeesome.com

## À LA carte

A potpourri of useful things for your online presence.

From our website maintenance plans to miscellaneous social media sets to media kits, we're here to make your website management easy and deliver a consistent brand experience that fosters recognition and trust. Extras not indicated in our media kit can be quoted on an individual basis.

### WEBSITE MAINTENANCE quite

- » Website backup
- » Theme & plugin updates
- » WP core update (if available)
- » Database optimization
- » Security monitoring
- » Half hour credit for small tweaks

\$50 /monthly FREE 1 month for annual plans

### SOCIAL MEDIAS

- » Facebook profile image
- » Facebook cover
- » Instagram profile image
- » 5 Instagram highlight icons
- » Twitter or Youtube profile image
- » Twitter or Youtube header

\$100

### MEDIAkit

- » Your best profile photo
- » A short backgrounder
- » Products/services list
- » Important statistics
- » Client testimonials
- » Contact information

\$150<sub>/page</sub>

DON'T SEE WHAT YOU'RE LOOKING FOR?

EMAIL US! designs@squeesome.com

### SEMI custom suite

Is a completely custom website design not on your budget yet?

Our semi-custom suite is the perfect answer! Let us help you hit the ground running.

Additional website features can be quoted on request.



YOUR INVESTMENT STARTS AT

TBA

1 week process unlimited availability

The fastest way to launch a brand-new website.

# FREQUENTLY asped guestions

Inquiries that we get asked a lot about:

from design process to payment methods to website maintenance.

For full FAQs list, please visit https://squeesome.com/faqs

What is your payment policy and what are your payment methods?

Currently, we only accept payments through Wise. You will receive a Wise invoice prior to project start: full payment upfront for à la carte options or a 50% initial payment for branding and full suite projects, both non-refundable. The other half of the payment invoice will be sent and should be settled before submission of branding deliverables or website launch.

What if I need help maintaining my website?

We have WordPress maintenance bundles you can choose from: quarterly, semi-annual and yearly plans are available for your convenience. This service includes theme & plugin updates, WordPress version update (if available), database optimization, monthly site backup, security monitoring and monthly half hour credit for small tweaks. Get a free month when you choose the yearly plan!

I don't see what I need on your rate kit. Can you create a custom package for me?

All our services can include whatever you need for your brand and/or website. We always try to accommodate budget and schedule where possible.

QUESTION EMAIL US!
NOT ANSWERED HERE? designs@squeesome.com

A strong digital presence can take you places.
But sometimes you need help getting there.
That's why we're here.

READY TO START YOUR PROJECT?

heck yes!

ALRIGHT! PLEASE VISIT

SQUEESOME.COM/WORK-WITH-US

TO FILL OUT OUR FORM & REQUEST A CONSULTATION.